

Versatile Graphic Designer with over 6 years of experience in translating concepts into compelling visual designs including: illustration, editorial design, social media ads, UI and product animations and video editing.

PROFESSIONAL EXPERIENCE

Graphic Designer, Soldo

Jan 2022 - Present

- Managed, created, and updated bespoke product illustrations for both web and mobile ensuring consistency in branding
- UI animation and product illustration animations for both business console and product pages
- Revamped and created product page images including product images, UI animation and deck presentation assets
- Collaborated and liaised between both product and marketing departments to streamline processes and increase efficiency in handling marketing collateral and assets.

Graphic Designer, Fyrtorr Ltd.

Oct 2017 - Jan 2022

- Lead designer of three Magazine editions, advertorial and editorial infographics for print
- Illustration (digital and hand drawn) for product and blog pages
- Infographics for blog optimization
- Product label design including logo design for both print and web
- Social media ad designs for Google, Facebook and blog articles
- Collaborated with designers to create bespoke youtube animation and product sale videos

Social Media & Marketing Intern, Via Our Agency

Jul 2015 - Aug 2015

- Designed a set of banner ad campaigns for posting on social media channels.
- Produced research and development for clients and making recommendations for improving social media content.

SOCIAL LINKS:

 [linkedin.com/in/lucyannanguyen](https://www.linkedin.com/in/lucyannanguyen)

 [behance.net/LDNguyen](https://www.behance.net/LDNguyen)

TECHNICAL SKILLS:

Tools:

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe InDesign
- Figma

Soft skills:

- Adaptable
- Collaborative
- Organised
- Workload management
- Attention to detail

CERTIFICATIONS:

Google UX Design Certificate

Coursera - June 2023

EDUCATION:

BSc Digital Media

University of Portsmouth

1st Class Honours

2014-2017

INTERESTS & HOBBIES:

- Hiking
- Yoga
- Podcasts